

Reimagining
**College
Education**

A Mega-Institution Design for
Mass Access to Meaningful
Education

Second Edition

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Chapter 3.

Business Organization and Processes of MCCE

- MCCE Business Model
- MCCE Central
- MCCE Affiliated Schools
- Faculty Rotation in MCCE
- Research in MCCE

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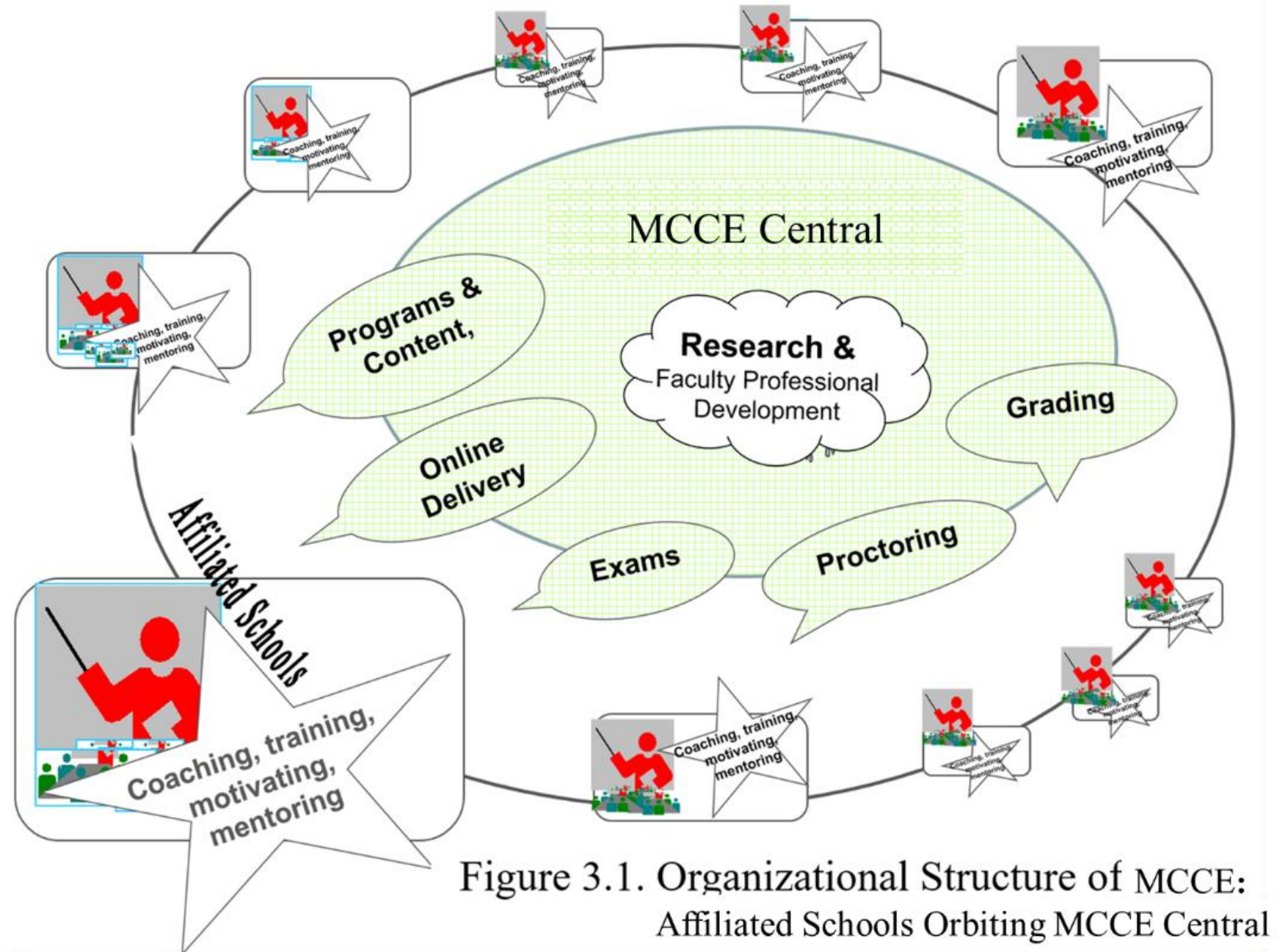


Figure 3.1. Organizational Structure of MCCE:
Affiliated Schools Orbiting MCCE Central

3.2 MCCE Central – Tasks and processes

- Academic Program Development
- Implementing Modularity to Expand Institutions' Intellectual Assets
- The Role of Practitioners in Determining the Contents and Programs
- MCCE Enriched Course Knowledge Base and Course Practice Base
- Content, Expanded to Cyberspace Linked to MCCE-CAL
- Active Learning
- Keeping Students On course
- Accommodating Different Learning Styles/Strategies
- Frequency of Content Updates
- Delivery: Dealing with Boredom
- Education versus Entertainment: Conflicts and Cooperation
- A Summary of MCCE Central Functions
 - Organizationally, MCCE Central is Composed of Several Business Subsystems
 - Operationally, MCCE Central will have two sets of operations: academic operations and administrative operations

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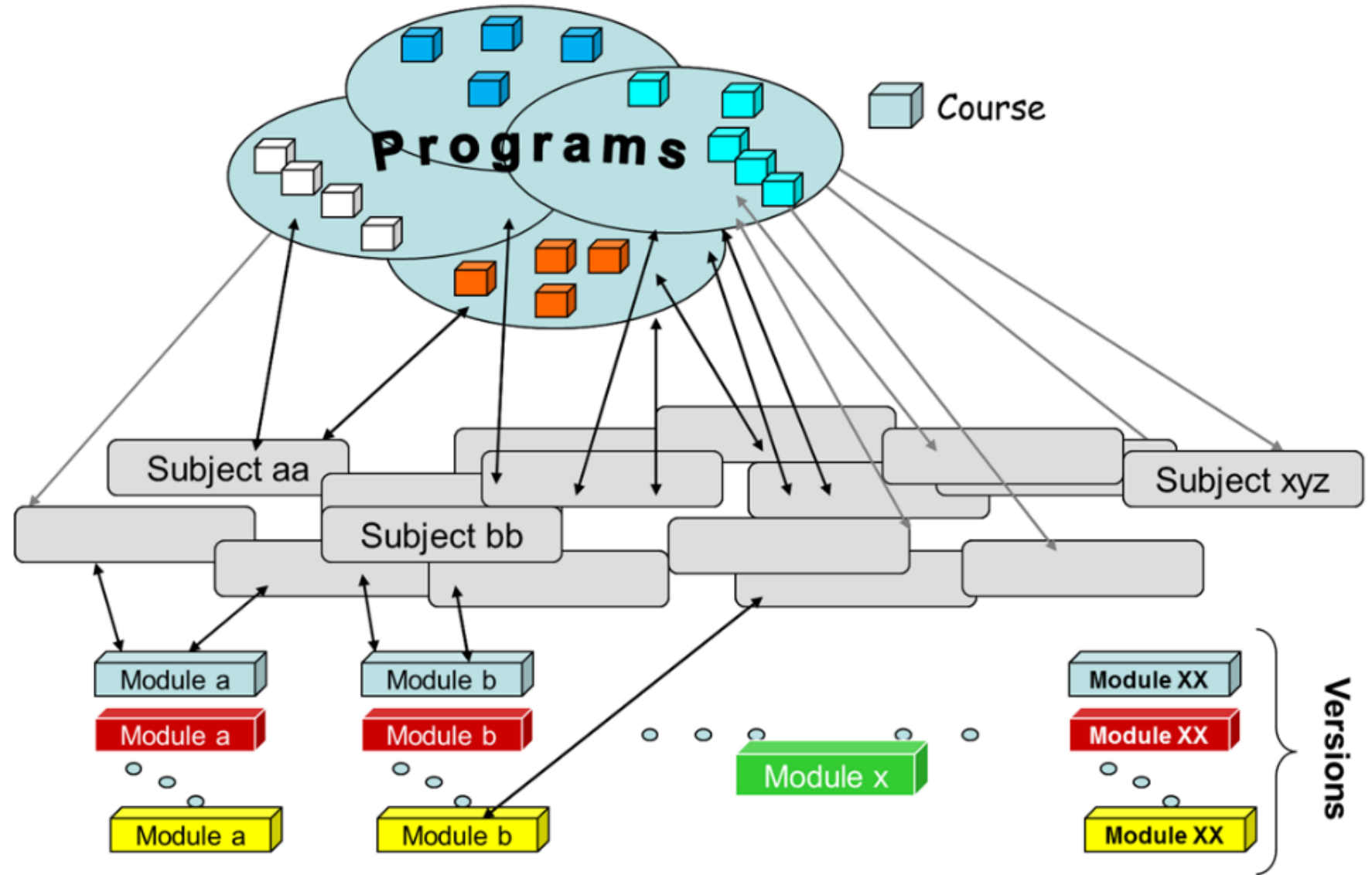


Figure 3.2, Program Structure:
Cataloging Fields, Subjects, Courses, and Modules

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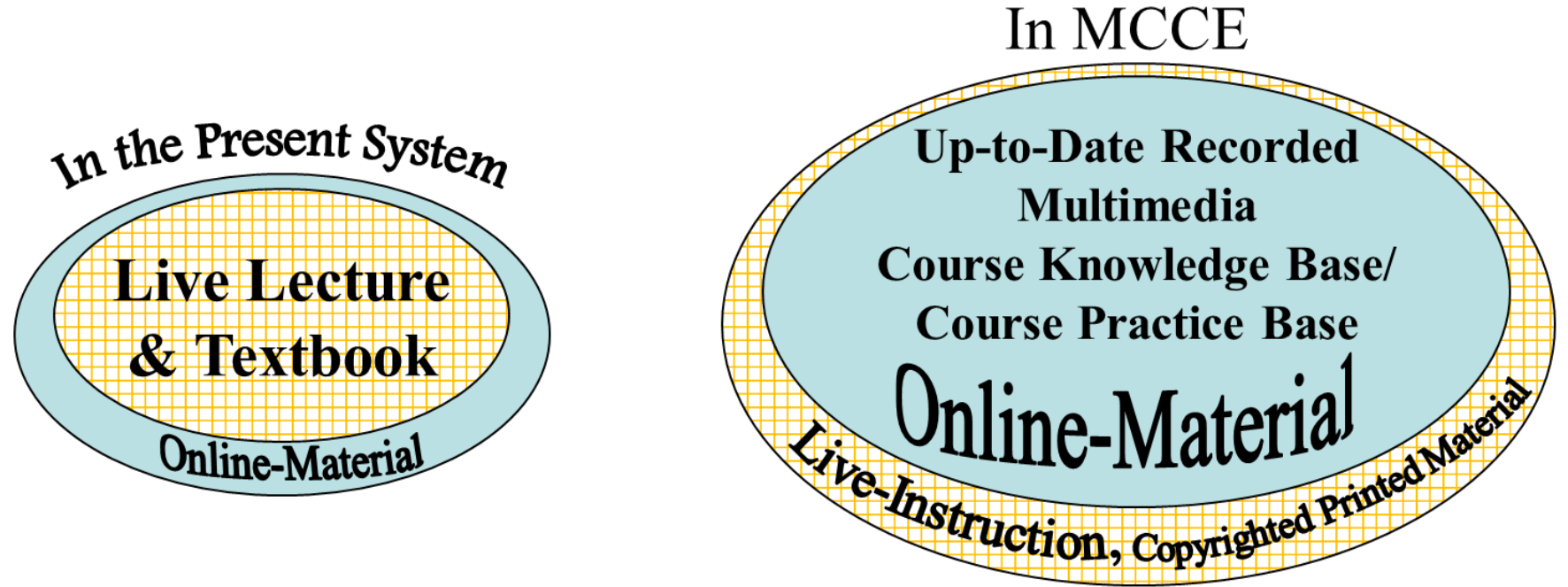


Figure 3.3, The MCCE Transformation of Course Content

Content, Expanded to Cyberspace Linked to MCCE-CAL

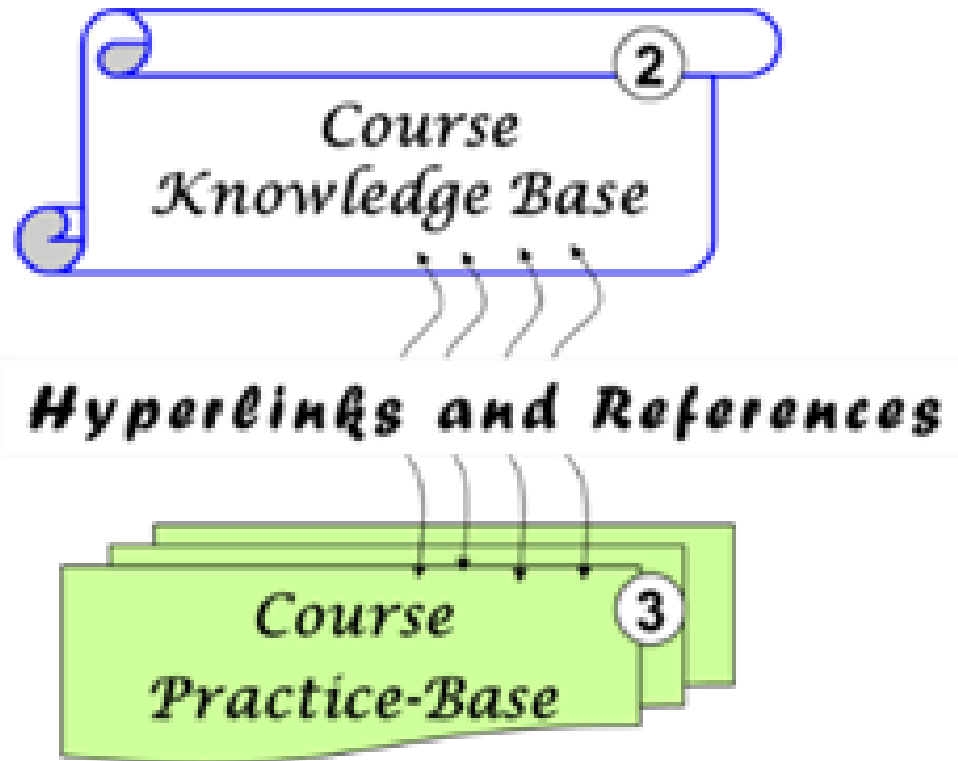
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Active Learning, The Center Stage



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Delivery: Dealing with Boredom

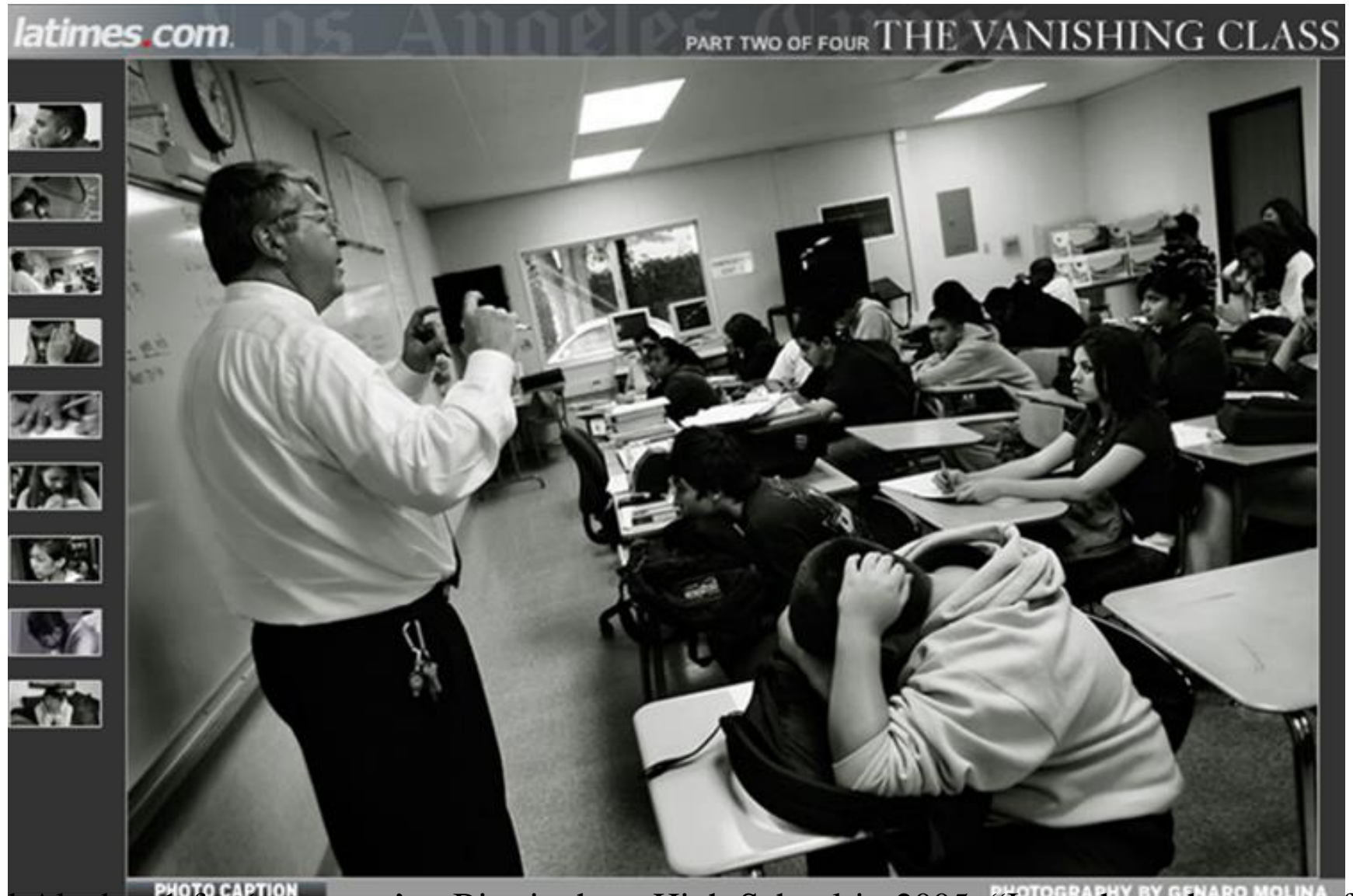


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“George Seidel teaches third-period Algebra 1 for ‘repeaters’ at Birmingham High School in 2005. “I got through a year of Vietnam,” Seidel said, “so I tell myself I can get through 53 minutes of period five. He concluded, “I don’t know if I am making a difference with a single kid,” published February 19, 2006.

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3.3 MCCE-affiliated Schools

- Avoiding the Pitfalls of Pure Online Education
- Restructuring the Instructors' Role
- Capitalizing on Peer Study Groups
- Managing Exam Anxiety within the Culture of Accountability
- MCCE: Not an Overbearing Drill Camp, but a Growing Field for a Balanced Life
- Preventing the Damages of Excessive Competition
- Campus Life Experience
- Organization of MCCE-Affiliated Schools

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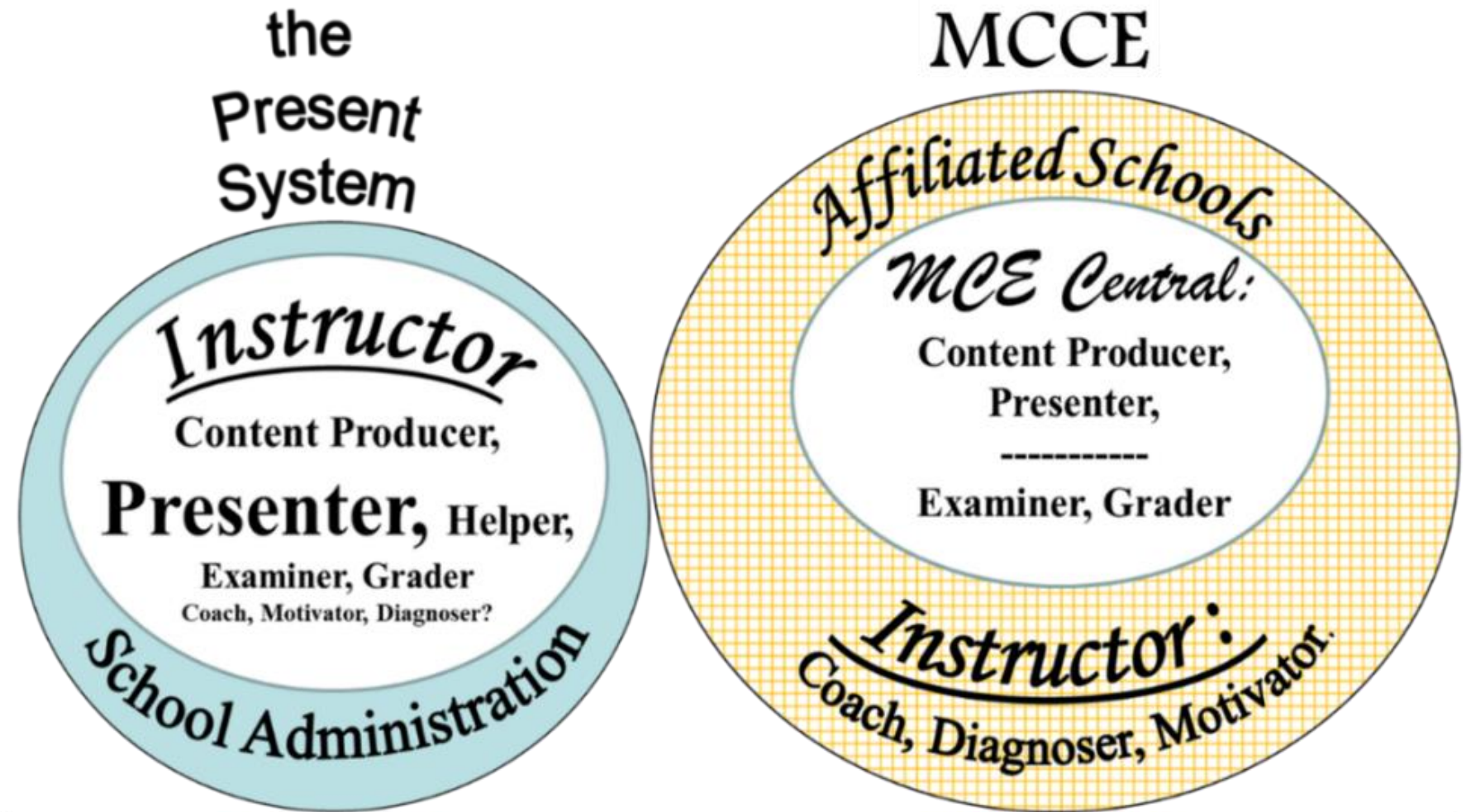


Figure 3.4, Centrality and Different Role of Instructors

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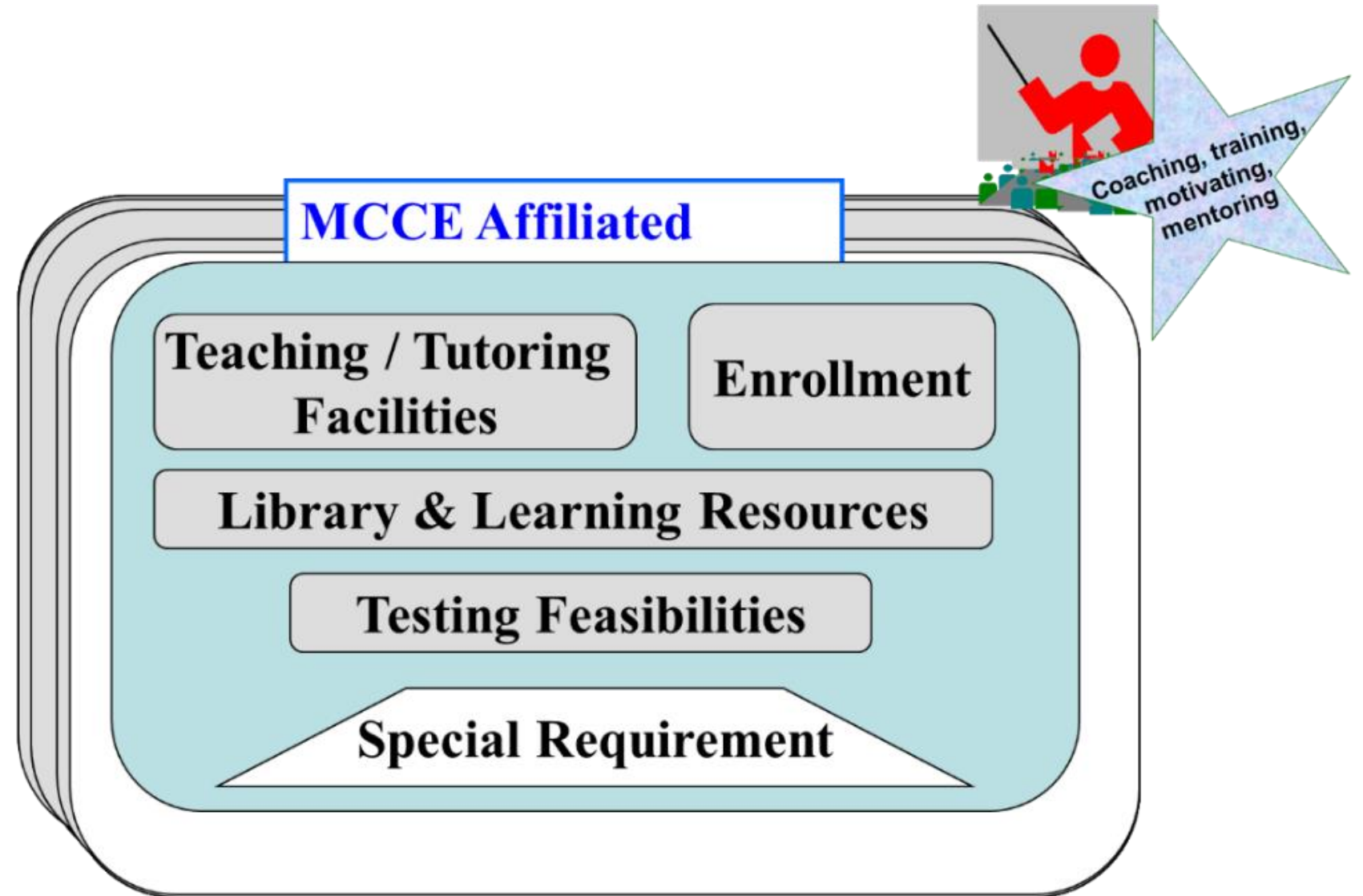


Figure 3.5, Affiliated School, Streamlined

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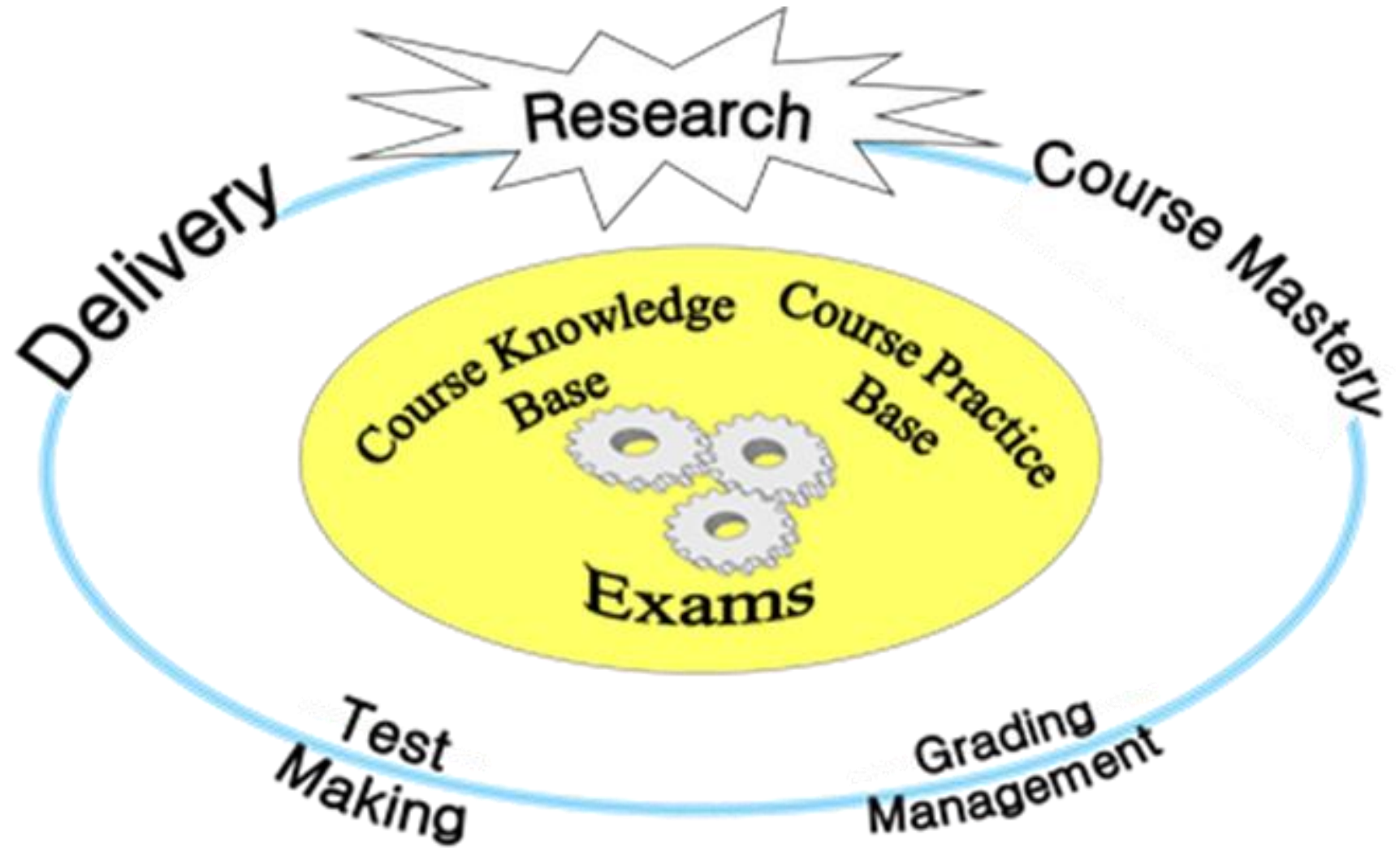


Figure 3.6, Faculty Rotation

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Figure 3.7, The Cyclical Life of Academic Research